

PRESS RELEASE 2020 – WEEK 06

Powerful e-cat

Rameder supplies towbar for Jaguar I-PACE

The first fully electric vehicle from the British luxury brand Jaguar can truly be called a total success. The I-PACE has received more than 65 awards worldwide, including the "Goldene Lenkrad" ("Golden Steering Wheel") in Germany and the title of "European Car of the Year 2019". But thanks to its power, the elegant electric cat of prey can also transform into a pack mule: Rameder offers the suitable towbar including accessories at www.rameder.eu.

The aerodynamic big cat I-PACE purrs quietly – until it gets ready to jump to 100 km/h. It does this in under five seconds, revealing the power (400 HP) under the short bonnet. So why not use the strength of the all-wheel drive car for towing a trailer or transporting a bicycle? **Rameder**, Europe's largest supplier for transport solutions for cars, offer a complete towbar kit for the I-PACE. This also includes the required 7-pin electrical kit, an adapter and detailed installation instructions.

Once the clever unit is installed, the transformation into a – very elegant – pack mule is complete. Now you have a choice: use the big cat to tow a trailer including prey up to a total weight of 750 kg or strap two bicycles onto a bike carrier with a maximum vertical load of 50 kg. For the latter, a large selection is available in the **Rameder** online shop at www.rameder.eu.

Rameder offers towbars and accessories for many car brands. The long list also includes the iconic Jaguar brand which has long since held a Royal Warrant for supplying vehicles to the British royal family. So these big cats can really get away with being a little vain. And the Queen will be happy to hear that the tow ball is removable – no reasons to have kittens!

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