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Every product a world of its own

Rameder products broken down by themes with specific search parameters

Rameder, the leading provider of towbars, transport accessories and other automotive ideas, has made online shopping even more attractive and efficient. After its website's re-launch at www.rameder.eu the individual product lines are now themes of their own. For customers, this means that they get important background information and tips for choosing the right variant in each line. And the themes' search engines always employ their own specific parameters.

Towbars are, of course, still the portfolio's mainstay. **Rameder** thus doesn't only provide a convenient car-model search function but also an online tutorial for customers to find their perfect variant. The same applies to the roof-rack category, with a very extensive tutorial.

And the other categories also have such functions, e.g. car-specific floor and boot mats. In the bicycle-rack category, the models are broken down by assembly type and payload or e-bike suitability. Why not try it?!

Further Information on www.rameder.eu

Also visit us at Facebook: www.facebook.com/rameder.eu

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